



## CHARMAINE "CHAR" BROWN

Strategic Consultant | Executive Coach | Speaker

*"Where Mission Becomes Execution"*

### ABOUT CHAR

Charmaine "Char" Brown helps leaders simplify complexity, communicate with intention, and strengthen organizational performance. With 30+ years of corporate leadership and nearly a decade as Founder of Connexions Consulting, she brings a grounded, human-centered approach to every stage.

Char delivers keynotes and workshops that blend storytelling, insight, and practical tools leaders can use immediately. Creator of the M<sup>2</sup> Method™ (Mission to Momentum).

### SIGNATURE TOPICS

#### From Mission to Momentum: The M<sup>2</sup> Method™

Char's proprietary framework for turning strategic plans into aligned action.

#### The Triple P Blueprint: Passion, Purpose & Performance

How leaders align their motivation, mission, and behaviors to drive meaningful impact.

#### Accountability in Action

The mindset and habits that create trust, clarity, and consistent execution.

#### Clarity Before Execution

How leaders communicate expectations, direction, and priorities effectively.



## WHAT YOUR AUDIENCE WILL EXPERIENCE

### IMMEDIATE IMPACT

- Inspired, energized leaders ready to act
- Practical tools applied immediately
- Fresh perspectives on familiar challenges

### LASTING CHANGE

- Improved communication & team cohesion
- Stronger leadership presence
- Frameworks that reinforce long-term growth

## SESSION FORMATS

Keynotes (45-60 min)

Half-Day Workshops

Full-Day Leadership Experiences

Multi-Session Series

Virtual Sessions Available

Customized Programs

## IDEAL FOR

- Leadership retreats & offsites
- Executive team development
- Culture transformation initiatives
- Annual conferences & summits
- Strategic planning kickoffs
- Emerging leader programs

## What Leaders Are Saying

*“Char led one of the strongest training sessions that I have been involved with. Her engaging and clear facilitation not only helped our leaders within our business learn new skills but also prompted meaningful reflection on their own management styles and opportunities for improvement. Several team members had been skeptical about the value of an accountability training program, but Char’s style and approach ensured that they left the training session feeling empowered to make a positive difference within the organization.”*

— **Mike Gaffney**,  
CEO, Evantic

## Ready to Move Your Organization Forward?

Let's discuss how Char can bring energy, insight, and action to your next event.

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